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| <b>Module Code:</b> | ARD619<br>ARDI619 (MDes) |
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| <b>Module Title:</b> | VFX Degree Project |
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|---------------|---|----------------------|----|
| <b>Level:</b> | 6 | <b>Credit Value:</b> | 40 |
|---------------|---|----------------------|----|

|                        |      |                                         |                |
|------------------------|------|-----------------------------------------|----------------|
| <b>Cost Centre(s):</b> | GADC | <b>JACS3 code:</b><br><b>HECoS code</b> | W614<br>100717 |
|------------------------|------|-----------------------------------------|----------------|

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| <b>Faculty:</b> | Arts, Science and Technology | <b>Module Leader:</b> | Dan Pope |
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|                                       |                |
|---------------------------------------|----------------|
| Scheduled learning and teaching hours | 80 hrs         |
| Guided independent study              | 320 hrs        |
| Placement                             | 0 hrs          |
| <b>Module duration (total hours)</b>  | <b>400 hrs</b> |

| <b>Programme(s) in which to be offered (not including exit awards)</b> | Core                                | Option                   |
|------------------------------------------------------------------------|-------------------------------------|--------------------------|
| BA (Hons) / MDes Visual Effects                                        | <input checked="" type="checkbox"/> | <input type="checkbox"/> |

|                       |
|-----------------------|
| <b>Pre-requisites</b> |
| None                  |

**Office use only**

Initial approval: 01/05/2018

Version no: 1

With effect from: 01/09/2019

Date and details of revision:

Version no:

**Module Aims**

- To enable students to produce an extended body of visual effects work.
- To facilitate the students in achieving professional standards in the production and presentation of their work.
- To require critical, contextual and industrial self-evaluation of their work.

**Intended Learning Outcomes**

Key skills for employability

|      |                                                                                     |
|------|-------------------------------------------------------------------------------------|
| KS1  | Written, oral and media communication skills                                        |
| KS2  | Leadership, team working and networking skills                                      |
| KS3  | Opportunity, creativity and problem solving skills                                  |
| KS4  | Information technology skills and digital literacy                                  |
| KS5  | Information management skills                                                       |
| KS6  | Research skills                                                                     |
| KS7  | Intercultural and sustainability skills                                             |
| KS8  | Career management skills                                                            |
| KS9  | Learning to learn (managing personal and professional development, self-management) |
| KS10 | Numeracy                                                                            |

At the end of this module, students will be able to

Key Skills

|   |                                                                                          | Key Skills |     |
|---|------------------------------------------------------------------------------------------|------------|-----|
| 1 | Demonstrate the ability to originate, design, develop and produce visual concepts.       | KS1        | KS6 |
|   |                                                                                          | KS3        | KS8 |
|   |                                                                                          | KS4        | KS9 |
| 2 | Produce a showreel of VFX work that demonstrates their technical ability.                | KS3        | KS6 |
|   |                                                                                          | KS4        | KS8 |
|   |                                                                                          | KS5        | KS9 |
| 3 | Demonstrate the ability to critically and contextually self-evaluate their body of work. | KS1        | KS8 |
|   |                                                                                          | KS4        | KS9 |
|   |                                                                                          | KS6        |     |

**Transferable skills and other attributes**

- The ability to originate and manage an independent workload
- Contribute proactively to group critique and the learning of others
- Understanding and designing based on the requirements of an audience
- note-taking; recording, referring and responding to editorial advice

**Derogations**

None.

**Assessment:****Indicative Assessment Tasks:**

Students will be required to produce a portfolio/showreel of work that outlines their ambition and potential roles within the VFX industry.

This will be produced in negotiation with their staff team. The student will be expected to design and undertake a project or series of projects that demonstrates the range of their abilities and the direction in which they want their ongoing career to develop.

Students enrolled on the ARDI619 module, i.e. those enrolled on MDes are asked to note that Integrated Masters regulations only permit two attempts at this assessment.

| Assessment number | Learning Outcomes to be met | Type of assessment | Weighting (%) | Duration (if exam) | Word count (or equivalent if appropriate) |
|-------------------|-----------------------------|--------------------|---------------|--------------------|-------------------------------------------|
| 1                 | 1-3                         | Coursework         | 100%          |                    |                                           |

**Learning and Teaching Strategies:**

- As the body of work will be produced in negotiation, staff will occupy the role of mentor and advisor to the student as they progress through their project.
- Workshops and group critiques will enable the student to explore the challenges, strategies and potential outcomes of the work they produce.

**Syllabus outline:**

Students will research, plan, implement and conclude a body of work in negotiation with their staff team. A clear and logical progression through their creative process will be required of the student. This will be demonstrated by the production of a projected timeline as part of a pitch document that outlines milestones, deadlines and deliverables.

Staff support and guidance will be available in the form of tutorials and group critique.

**Indicative Bibliography:****Essential reading**

Students will take responsibility for collecting and assimilating information relevant to their negotiated projects. Tutorial guidance will be available throughout this process.